

Country seminar

SUWAS asia 2018 A
BANGLADESH
24 april, 2019



Change project of **SEIAM**

|| Change Project Area and Vision ||

- Improved Organizational capacity → Innovative communication tools → Effective awareness of marginalized → Collaboration with city stakeholders
- Strong pro-poor strategy → Collaboration with city stakeholders → **intragation**
- Research document for Innovation plan → collaboration with stakeholders

: Change vision :

By 2019 formulated a change group collaboration with MOU among KCC, KWASA, KU, CBO and research organisations in WASH for result based awareness raising of marginalized people to ensuring public health.

: For :

Ward 25 under Khulna city corporation.

background of the Change Project

- Community people participate to Clean road and drain to ensure WASH right.
- To develop Community Action Plan to improve the WASH situation
- Community people more aware on WASH right, manage solid/ fecal waste and practice hygiene.
- Community people indicate their problem and try to problem solved with discussed respective service provider.
- Good practice sharing to the knowledge platform.

Output

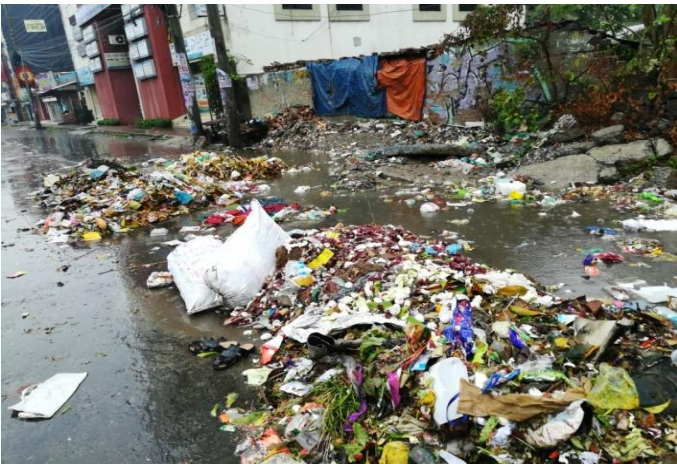
- My knowledge & satisfaction label is too high now.
- Our organization's staff are inspired and highly motivated to the change project.
- The councilor of the ward 25 agreed to be made a model ward.
- He share the concept with the mayor Khulna city corporation.
- The local people are ready to change their wash practice in individual and organizational level.

Outcome

- Ward 25 will be the demonstrated model ward considering WASH situation in Khulna city cooperation.
- Visible a change group in ward 25 collaboration with GO,NGO, municipality, University, Research organization.
- Performed actively 20(twenty) community SUWAS committee.
- Community people become aware for their WASH right & manage waste.
- WASH in School will be a model in this Ward 25.
- Share good practice through the knowledge platform.
- Community people become more aware for their WASH right & manage waste.
- Hygiene practice at community and School level will be improved.
- Community people develop for their action plan.

SEIAM 's change project with photo album

Community bad practice in solid waste before change project :



Effect to environment for bad practice



Awareness Activity for change project of waste management



Result after raising awareness for implement the change project



Bad practice and situation before change project in fecal sludge and water management





Meeting with CBO,KCC,SUWAS team,SCHOOL aouthority and slum people



Block de-sludging event for raising awareness about FSM to every house owner in ward 25



Survey and D to D Motivation



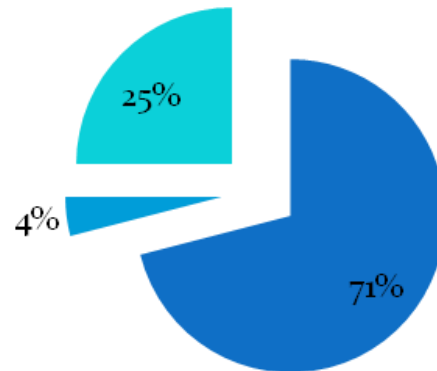
Result after raising awareness



Customer segment

Total order = 200 units

■ House owners ■ Institute ■ Poor community



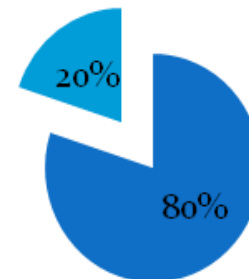
Emptying %

■ Total order ■ service taker



Letrin %

■ Pit ■ Septic



Workshop for documentation



Open discussion with KCC mayor



Thank you from **SEIAM**



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